

# Achiever

ACHIEVER  
QUARTERLY PUBLICATION

WINGER • ACHIEVER

Bridging the gap between skills development, training and industry.

Achiever is South Africa's leading content provider on education, training and skills development for Industry. It provides a platform for communication between decision-makers and stakeholders across all sectors to ensure the successful development of South Africa's most precious resource: its people.

In 2014 ,South Africa adopted the Medium Term Strategic Plan (MTSF) 2014-2019 as the first programme to help implement the National Development Plan. The MTSF identifies the importance actions required to implement the aspects of NDP for which government is responsible over the next five years.

With this in mind achiever publication will tackle the innovative strategies that the public and private sector have in place to aid the goals of government's NDP.

Skills Development is the chief cornerstone of our economy and a key ingredient for better future for all South Africans ,particular the younger generation. Achiever Publication is the key to National Development, Sustainable Employment Corporate Social Investment, and Economic Growth in South Africa through Education, Skills Development and Entrepreneurship as well as enterprise development initiatives.

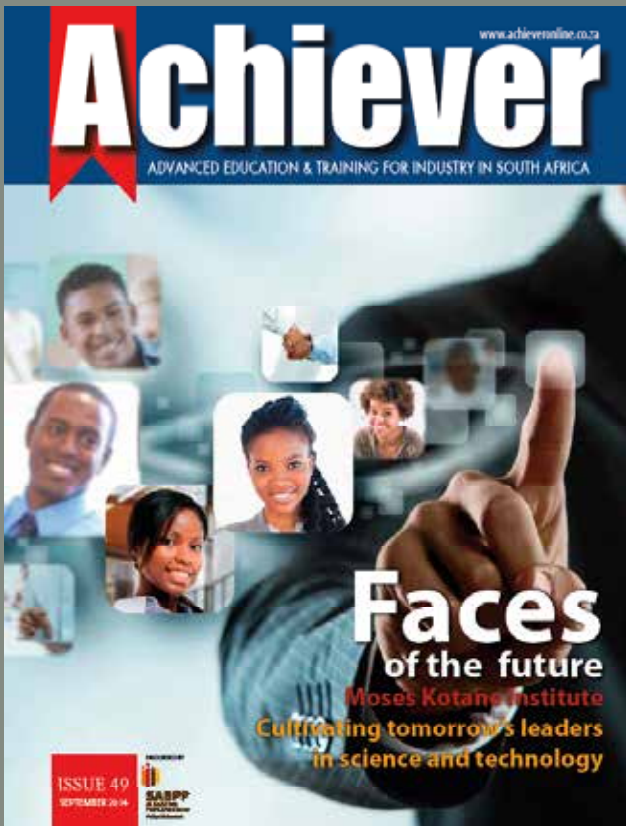
Endorsed by the SABPP Achiever - VOL 57 will comprehensively address Quality Assessment, Skills Development,Empowerment, Education and Training for business practices in concision with higher education and learning management with unique qualifications - covering imperatives of Commerce and Quality Assurance, Labour Relations & Productivity.

## DISTRIBUTION:

Achiever publication is distributed and targeting the Government Departments, Empowerment Companies, Fundi, NSFAS, SETA, Policy Makers, Tertiary Institutions, Education, Institutions, TVET Colleges, Universities, State Owned companies, Heads of Select SMME's ,District & Local Municipalities, Business Unity of South Africa, JSE listed Companies on a name and address bases to HR Managers.

Education is vital for further implementation of skills development and training programmes, we are increasing the percentage of skilled workers to eradicate illiteracy and unemployment in South Africa.

We offer a little wastage as we distribute our publication on a name and address basis. For the past 13 years the magazine has acted as a host to greatest thought leaders, providing them with a platform to market their businesses.



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## CAPE MEDIA CORPORATION

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## ACHIEVER enjoys widespread advertising support from blue chip clients including:

- Governmental departments
- Parastatals
- Non-governmental organisations (NGOs)
- State-owned enterprises
- Financial institutions
- Mining companies
- Automobile companies

### ENDORSED BY



## THEMES AND FOCUS AREAS FOR THIS ISSUE:

- EDUCATION
- HUMAN RESOURCE DEVELOPMENT (STRATEGIES, MANAGEMENT AND LEADERSHIP)
- ARTISAN TRAINING & TECHNICAL DATA
- HEALTH
- ICT
- SCIENCE
- COMMUNICATION
- TRANSFORMATION
- RURAL ENTERPRISE DEVELOPMENT
- AGRICULTURE
- FINANCIAL WELLNESS
- TRANSPORTATION
- ENERGY
- INNOVATION DEVELOPMENTS
- RESEARCH AND INSIGHT ON ENTREPRENEURSHIP
- SETA SUCCESS
- TRENDS IN GRADUATE LABOUR MARKET
- FUNDING, TRAINING AND EDUCATION
- READY TO WORK CAMPAIGNS

## EDITORIAL CONTENT:

Editor: Danica Tobin

Skills Training and Development, Seta Profiles, Success Stories, Postgraduate Studies, Recruitment and Training, Human Resources, Performance Management, Surveys, Professional Management, Motivation and Image Building, Distance Education and CSI.

## SPECIFICATIONS:

Size: 275mm x 210mm, full colour

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Content: 115 gsm Matt Art

Finish: Thread sewn / square backed

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## ADVERTISING RATES

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OBC R30.000.00 excluding VAT

Half Page R15.950.00 excluding VAT

## CORPORATE PROFILES & SPONSORSHIP PACKAGES

3 Page Profile R55000.00 excluding VAT

4 Page Profile R75.000.00 excluding VAT

Platinum Sponsor Cover Logo plus 6 pages R180.000.00 excluding VAT



## MATERIAL REQUIREMENTS:

### (Digital material only)

1. Printing: Sheetfed Offset in CMYK at 175 screen ruling. No spot or Pantone colours will be accepted.
2. Material: Print-optimised PDF (preferably PDF/X-1a:2001) with fonts embedded, images CMYK, image resolution at 300 dpi and linework resolution at 1200 dpi.
3. Output resolution: 2400 dpi
4. Material can be sent via an accredited clearing house such as Websend (telephone 011-712 5700) or sent via YouSendIt (yousendit.com) Artwork can also be delivered to Cape Media House attention of Eunice Visagie.

### ALL PRICES ARE EXCLUSIVE OF VAT

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